

The Nation Municipality

Strategic planning workshop notes

February 18, 2025

Community Engagement

- Transforming the recreation operations model through communication collaboration
- Community initiatives (e.g. cenotaph, community garden, fields)
- Review committees
 - Vision
 - Framework
 - Plan
- Pathway-Trail: Connection to sports complex and school from Savage / Juniper

Meaningful partnerships

- Establish new regional collaborations to improve financial efficiencies
- Partnerships
 - Municipality
 - Community
 - Pay tickets AMPS

Strategic HR

- Keep same culture as today
- Staffing levels to meet demands (comparable)
- Retention
- Training
 - Task base
 - Succession planning

Internal technology improvement

- Improve use of technology (internal and external)
- Online payment
- Fully integrating PSD City Wide for all applicable departments

Long-term sustainable planning

- Emergency preparedness implementation plan and training
- Demographic study to better understand ourselves
- Asset Management Plan
 - Asset reserve funds
 - Establish levels of service
 - Decrease deficit by 60%
 - Core services, lead/support
 - Business plans, dept.
- Have an up to date and accurate asset management plan that can be used for strategic decision making
- Speed camera for community security
- Have an asset management plan and have it budgeted
- Transportation plan
 - Sidewalks, trail to calypso
 - Larose forest
 - Complex
- Relocation of resources, better return on investment
- Work on a multi-year budget basis
- Allowing the vision to be seen
- Have and respect a dedicated timeline for updating plans, policies and by-laws
- Have a multi-year budget plan
- Be pro-active by being prepared (plans)
- Asset management achieved and up to date, financial forecast
- Complete water phases with Clarence-Rockland
- Have proper infrastructure for growth

Commercial industrial growth

- Set a road map for Economic Development, focus on business
- Foster a welcoming environment for commerce and industry
- Promote and market The Nation for Economic Development
- Innovation 2 phase 1 completed, generating tax revenue
- Innovation Park
 - Continue investment

- Assign proper resources

Streamlined communication and education

- Create and follow communication plan
 - Public info
 - New website
- Prepare and implement communication masterplan
- Streamline internal and external communication processes
- Streamline communications (resources + time)
- External focus (use of teams)
- Have a public education philosophy
- Communication plan
 - Digital newsletter
 - Public services
 - Information, public awareness, education
 - Promote achievements
- Paperless
- Have yearly updated welcome packages
- Technological leverage
 - AI
 - Automation