

Report to Council

Report Number: REP-REC-06-2025

Subject: 2025 Pickleball User Fees

Date of the meeting: April 28th, 2025

Prepared by: Justin Lafrance, Recreation Director

Approval: Pierre Leroux, CAO

In agreement with the recommendation based on the contents of this report.

Recommendation

[That Council approves the user fees for the new Pickleball courts at The Nation Sports Complex for the Summer 2025 pilot project.]

Financial Considerations

This initiative involves minimal costs for the Recreation team, as it utilizes existing infrastructure. The pilot project aims to assess the feasibility and revenue potential of converting a portion of the indoor turf into Pickleball courts during the summer months.

Financial implications have been verified with annual budget and / or approved applicable policy or by-law: YES

Context

As one of the fastest-growing sports in Canada, Pickleball appeals to a wide range of age groups. Given the limited availability of courts in the West End, this pilot project proposes temporarily removing a section of the indoor turf to install three Pickleball courts for the summer season.

The attached fee structure outlines the proposed rates for both drop-in sessions and private court rentals.

Report

Currently, The Nation offers Pickleball drop-in sessions in various community halls during the winter months when outdoor options are limited. These sessions are priced at \$5 per participant, and full court rentals are not available unless the entire facility is booked.

Under this new pilot, two options will be available:

- Drop-in sessions at scheduled times, allowing individuals to join without prior booking.
- Court rentals by the hour for exclusive group use.

Relevance to priorities

This project encourages active living across all age groups and aims to increase utilization of municipal recreation facilities during the summer.

Communication Plan

Promotional efforts will be coordinated with the Communications and Marketing Coordinator, including social media posts, flyers within the Complex, and updates on the website to raise awareness of the new courts and available programs.

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*In the event of a discrepancy between the English and French versions of a text, the English version prevails.

Other Option/Options to the Recommendation

N/A

Attachments

Pickleball User Fees 2025