



## Report to Council

**Report Number:** REP-AD-11-2025

**Subject:** Winter Parking Update

**Date of the meeting:** April 28<sup>th</sup>, 2025

**Prepared by:** Pierre Leroux, CAO

**Circulated to and/or collaborated with:**

- Clerk
- Director of Public Works
- Manager of By-law Enforcement
- Communications Coordinator
- Deputy Director of Public Works

**Approval:** N/A

*In agreement with the recommendation based on the contents of this report.*

## Recommendation

[That Council receives the report regarding the draft Parking By-law 44-2025, implementing conditional winter parking restrictions based on operational needs, and endorsing the communication strategy to inform residents of the new parking enforcement approach.]

## Financial Considerations

NOT APPLICABLE

## Context

Council previously directed Administration to review and modernize the Municipality's approach to winter parking restrictions. Under the former by-law, a blanket overnight parking ban was enforced from November 1 to April 1. A pilot project was initiated to provide flexible overnight parking in certain areas, and the next step is to modify parking restrictions based on operational needs rather than fixed dates.

## Report

The new Parking By-law (44-2025) introduces the following key changes:

- **Removal of Blanket Ban:** The seasonal overnight parking prohibition from November 1 to April 1 has been eliminated.
- **Conditional Parking Restrictions:** Temporary parking restrictions may be declared by the Director or Deputy Director of Public Works based on operational needs such as:
  - Snow removal operations
  - Freezing rain events
  - Public safety concerns
  - Other municipal operational requirements
- **Enforcement Authority:** Municipal Law Enforcement Officers retain the authority to issue fines and tow vehicles under the Repair and Storage Liens Act.
- **Updated Set Fines:** Fine amounts have been modernized to reflect current enforcement practices.
- **Consolidation of By-laws:** Repeal of By-laws 49-98, 77-2002, and 51-2013.

To ensure residents are informed about the new parking rules, a comprehensive communication strategy will be implemented including new signage, website updates, mailouts, a social media campaign, and press releases.

## Relevance to priorities

This update supports public safety and operational efficiency during the winter season and aligns with broader objectives of modernizing municipal operations and improving resident communications.

## Communication Plan

In collaboration with the Communications Coordinator, the following measures will be taken:

- **New Parking Signage:** Installed at key municipal entrances and locations, advising residents to check the municipal website.
- **Municipal Website:** Red banner alerts at [www.NationMun.ca](http://www.NationMun.ca) during active restrictions.
- **Mailouts:** Notices included with tax bill inserts.
- **Social Media Campaign:** Informative posts and paid advertisements.
- **Press Release:** Distributed to local newspapers and online news outlets.
- **Reminder Campaigns:** Issued prior to major snowfalls or operational needs.

## Other Option/Options to the Recommendation

- Maintain the former blanket seasonal ban approach.
- Defer the implementation of the new Parking By-law to a future winter season.  
(Not recommended: would hinder resident expectations for improved flexibility)

## Attachments

- A) Final Draft Parking By-law 44-2025
- B) Sample Parking Restriction Sign Design and Website Notifications
- C) Parking 49-1998 (ID 13050)
- D) Parking 77-2002 (ID 13051)
- E) Parking 51-2013 (ID 13052)