



## Report to Council

**Report Number:** RE-18-2024

**Subject:** Facility Pricing Update

**Date of the meeting:** November 12th, 2024

**Prepared by:** Justin Lafrance, *Acting Recreation Director*

**Approval:** Pierre Leroux, *CAO*

*In agreement with the recommendation based on the contents of this report.*

## **Recommendation**

[That council approve the recommended hall rental rates for 2025 and the 2025/2026 season rates for the St-Isidore Community Center and Sports Complex.]

## **Financial Considerations**

The proposed rates increase by 3% to 5%, accounting for inflation and operational costs. Adjustments, such as the rise in bar service fees and introduction of fees for extra cleaning and additional setup, are designed to manage costs effectively.

For the St-Isidore arena, these changes align with regional standards and ensure our rates remain competitive. Rate comparisons indicate we are priced above Champlain but below Casselman.

Notably, rates for the Sports Complex are not rising as we continue to prioritize increased usage rates and focus on building long-term client relationships. This strategy supports a higher percentage of usage and fosters sustained partnerships.

Financial implications have been verified with annual budget and / or approved applicable policy or by-law: YES

## **Context**

This updated fee structure consolidates all facility fees into a single document, simplifying access for staff and users. New fees, including extra setup charges for St-Albert, are implemented to cover the cost of additional staff time for custom setups.

Prime and Non-Prime Time hours at the Nation Sports Complex have been adjusted for clarity in reservations. The minor increase in arena user fees reflects regional standards without adding undue financial pressure, allowing groups such as minor hockey associations to adjust for the upcoming season.

## **Report**

In 2024, hall rental demand has remained consistent, last year's number and 2024 projected numbers presented in attachment while usage at the Sports Complex has slightly increased. To support this growth, rates for the Sports Complex are being held steady, aiming to encourage a higher percentage of usage.

For the St-Isidore arena, an additional 1.5 to 2.5 hours per week have been rented for the 2024/2025 season, reflecting an upward trend in facility utilization.

With inflation impacting operational expenses, the proposed fee adjustments across other facilities ensure cost recovery while maintaining fairness for users.

**Relevance to priorities**

This recommendation aligns with the Parks and Recreation Master Plan by enhancing accessibility to recreational facilities by adjusting fees that reflect community needs and usage patterns, while promoting community health and engagement.

**Communication Plan**

N/A

**Other Option/Options to the Recommendation**

N/A

**Attachments**

- Appendix A - Recreation User Fees 2025
- Appendix B - Hall Stats 2023 and 2024
- Appendix C - Arena Timeslot 2024-2025
- Appendix D - Sports Complex Timeslot 2024-2025